

Say Hello to Dorking



Vibrant retail, leisure and hospitality
destination in the heart of the affluent
Surrey Hills

Hello
DORKING





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Dorking is a beautiful market town in the heart of Surrey with a great mix of independent shops, household brands, cafés, restaurants and leisure, and professional services. It has good transport links, a strong local community, and is surrounded by well-known walking and cycling routes.

Wealth of attractions and events

Local landmarks such as Box Hill, Denbies Wine Estate and the Surrey Hills bring visitors year round. Events and seasonal promotions run regularly, encouraging repeat visits and helping businesses get noticed.

Mixed business offering

Independents and brands alike see Dorking as a great place to do business with a vibrant mix of retail, hospitality, leisure and service industries represented.

Good Connections

Strong road and rail links to London and across the South East makes Dorking easy to reach for customers, staff and suppliers.

Why **Dorking** works for business



Affordability – Close to London but without the higher rents and with easy transport links, Dorking is not just a lovely town, it makes commercial sense too. Prime rents in Dorking town centre are very favourable compared to other Surrey market towns. Zone A in Dorking is around 34% lower than Zone A in Reigate.

Demographics – Dorking is attracting young professionals moving out of London that are wanting to settle down in a welcoming community. Good schools, local attractions and the promise of an outdoor lifestyle makes it a popular location for young families but also for those looking to retire with significant disposable income.

Recruitment – With easy travel links, an attractive town centre surrounded by the Surrey Hills, and a wide variety of cafes, shops, health and beauty and everyday amenities, staff are eager to work in Dorking.



A Great Destination with Amenities to match – Dorking attracts visitors year round from across the South East and beyond for the easy access to Olympic cycle routes, excellent hiking opportunities, the UK's largest vineyard, and the stunning Surrey Hills National Landscape. The town also boasts a theatre and cinema complex, regular markets, a banking hub, and a national league football team making it a prime location for retail and hospitality businesses.

Footfall – Dorking's footfall has increased by 3.1% year on year in 2025 outperforming the South East and UK trends by over 2%.

Vacancy rates – Dorking has high occupancy levels above the national average with vacant units not staying empty for long.

How Hello Dorking supports businesses

- Hello Dorking is the brand name of the Dorking Business Improvement District.
- We provide extensive promotion of the town on Facebook, Instagram, and LinkedIn, email marketing and also through printed guides and literature.
- We put on highly regarded regular events and campaigns designed to increase footfall.
- We provide networking and training opportunities.
- We act on behalf of the businesses to ensure their voice is heard.

For more details

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