

## May Update from the Dorking BID

### **Saying Goodbye to BID Manager, Kathy**

BID Manager, Kathy Kyle, is stepping down to pursue new passions after 18 months in the role. The role of BID Manager will be advertised to seek a replacement as soon as possible.

### **Resignation of Board Member**

Andrew Magnani gave his resignation as a director to the Chairman. The formal resignation at Companies House was submitted by Nick Boot on the same day by electronic update. The board to thank Andrew for his hard work as a director of Dorking Town Partnership and wish him and his business every success in the future.

### **Welcoming a New Mole Valley District Council Representative**

Clayton Wellman of Mole Valley District Council will be stepping down from his role as councillor on the Board to concentrate on his role in the council. A replacement will be announced in due course.

### **Footfall Estimator**

The footfall estimator showed a 30% reduction in visitors to town since the pandemic. While it is appreciated that shopping habits have changed since the pandemic, it is not believed that footfall in Dorking has fallen by this level.

### **BID Website**

The new BID website is currently under review by the BID Board. With a new logo, new map, and the directory has been redone. The website covers tourism, destination management and information on the BID, as well as selling experiences with articles including, Spend a Day in Dorking.

### **BID Campaigns**

There have been BID Guild Meetings, social media training and Restaurant Week. Upcoming campaigns include Big Green Week with Wendy and Circular Dorking, 20 years of BIDs campaign and Downs Solicitors open day event. The BID Guild Meetings will continue up to July and then continue again in September.

### **Cockerel Roundabout**

BID Chairman, Andrew Fuller, has written to Mole Valley District Council about the current state of the cockerel roundabout, which is overgrown and still contains the waste from a felled tree. The letter asks for action to be taken at this important entrance to Dorking.

### **Dorking Halls Closure**

Dorking Halls will be closed from 3<sup>rd</sup> June – 7<sup>th</sup> October for the ceiling in the Grand Hall will be replaced. The BID will support Dorking Halls with their events during the closure, sharing across BID channels.

### **Mole Valley Master Plan**

The BID have asked to have a seat at the table for discussions regarding the Mole Valley Master Plan to ensure the hard work completed for Future Dorking is considered. This has been agreed in principle and a final decision as to which Board Members will attend will be made.