

April Update from the Dorking BID

BID Levy Bills

Mole Valley District Council have sent out the BID levy bills. Businesses are encouraged to contact Mole Valley District Council directly to pay their levy. The BID have contacted BID members to offer guidance and support through an email campaign.

Loyalty Scheme Apps and Local Gift Cards

Vicinity is the new name for loyalty scheme app, LoyalFree. Due to changes with the agreement they can offer to the BID, the contract with them will not be renewed.

Guild Meetings

The BID Guild Meeting, attended by Surrey PCC Lisa Townsend, was well received with pubs, retail and service businesses taking part. Topics of conversation included PCSOs, CCTV and businesses having a means of communication with the police. Surrey Police will be attending the July Guild meeting.

The BID Board is discussing available methods to help deal with anti-social behaviour and crime in Dorking, such as Night Angels/Street Rangers, joint action with police and/or other local BIDS. Although the Disc system is no longer being recommended by Surrey Police, it will still be considered as a way to record and review incidents occurring in Dorking.

Current BID Campaigns

Current campaigns being planned and executed by the BID include Restaurant Week in May, Big Green Week in June, and the promotion of Dorking Halls summer programme during their closure in July. Preparations for the Christmas Festival have also begun and all those interested in participating may express interest using the form on the BID website.

Training for BID Businesses

Following training provided for mental health and first aid, a social media training event will be planned. Details will be released once arrangements have been made.

Award Winning Businesses

Further awards have been received by BID Businesses this month, including The White Horse – Heartwood Collections, Mullins Coffee Shop, and Teresa Weller Hair Art. The Board recognises and congratulates these great achievements.