

September Update from the Dorking BID

Business Improvement District AGM

The BID AGM will be held on 27th September 2023 at 6.00pm at the Quaker Meeting House.

Dorking Gift Card Program

The board discussed the possibility of introducing a Town and City gift card for Dorking, a scheme where money can be loaded onto a gift card that can only be spent in the Dorking area, and with participating businesses. A presentation on the scheme was provided by the company Miconex. Funding will be sought for the scheme prior to any implementation.

Loyal Free

Training has been requested from Loyal Free now that more businesses are signing up to use the app. Promotional materials have also been requested so participating businesses can promote that they are on the app.

Summer Safari Trail

The Summer Safari Trail was a success with 410 people taking part. The trail featured in the media with SpecSavers being interviewed and there were great prizes generously donated.

Christmas Event

The consultation for the Christmas event received a very positive response. Planning for the event continues.

Banking Hub

Chairman, Andrew Fuller, was interviewed by BBC Surrey regarding the issue of achieving a banking hub for Dorking. Link have advised that Dorking qualify to receive a banking deposit service. Further information is required for what this means practically for the town and its residents.

The Big Help Out Clean Up

Residents, charities, and businesses have offered their help to clean the town of litter and weeds. A volunteer event is being held on 15th September 2023 between 9.30am – 2.00pm to help clean up the town. Enquiries are ongoing to see whether the Dorking roundabouts can be sponsored to allow the BID to keep them maintained.

Roundabouts

Due to other roundabouts in the area potentially being sponsored further enquiries are being made with Surrey County Council to see whether the Dorking cockerel roundabout can be sponsored by the BID so it can be maintained more frequently.

Mole Valley District Council Dates

Networking Lunch at Leatherhead Football Club on 20th September
Jobs Fair at Dorking Halls on 28th September

Employment and Skills Hub

Mole Valley District Council Employment and Skills Hub is available to help businesses looking to find employees. The service also offers free one to one business advice.