

**DORKING BUSINESS
IMPROVEMENT DISTRICT**
Business Plan 2022-27

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INTRODUCTION

A message from Andrew Fuller, Chairman of the Dorking Town Partnership

Dorking Town Partnership is an organisation whose aim is to market and promote our town centre and help keep it a safe, clean and friendly environment so that customers will want to visit, and businesses have the chance to prosper in. Over the last 5 years, it has used the Business Improvement District mechanism to do this and has become an increasingly important element of the business community over that time. It has played an essential part in raising awareness of the town and its offering, improving the environment and attracting investment.

Working in collaboration with a range of other partners the Board of Directors (drawn from local business representatives who work on a voluntary basis) have, over the last 5 years, diligently delivered the business plan projects.

Your first term BID levy raised over £200,000 each year to deliver the projects that you, the businesses voted for. When this is coupled with additional income, it totalled a spend of over £1M in 5 years.

I became Chair and have invested my time, energy and passion into making Dorking Town Centre a vibrant and prosperous place to work, live and visit. I have seen it not only achieve and deliver the benefits you wanted, but have been astounded at the adaptability and expertise in supporting businesses throughout these testing times.

The last decade has seen towns across the UK experiencing massive changes as peoples' shopping habits move and their choices change. This has

been exacerbated further by the pandemic and having to meet the unprecedented challenges that this has brought. In this undeniably tough trading environment Dorking must continue to adapt, recover and grow in order to thrive.

This business plan will show you that we will continue to do the things we do best and for which you will hopefully give us a mandate again, but we also know that this time round, it is going to take something more to ensure that we bring people back to our town centre and keep them coming.

Together, we have achieved a lot and it seems to me that, more than ever, the importance of a successful town centre is paramount. In that respect the work of a BID becomes even more vital.

I am now asking you once again, to consider this business plan and vote YES for another five years of the BID. It is only by you voting YES for a second term that we can continue to make sure that our town centre not only recovers but leads the way. Ballot papers will be despatched on 29 September 2022 and you will have until 31 October 2022 to cast your vote.

Thank you for taking the time to read our business plan for the new Business Improvement District (BID) term and I hope you will find it informative, interesting and above all inspiring and worthy of your support.

Andrew Fuller, Chair, Dorking Town Partnership, Owner of SC Fullers

IN SUMMARY

What Is A Business Improvement District?

A Business Improvement District, or BID, is an arrangement whereby businesses collaborate to decide what services and improvements (in addition to those already provided by the public agencies) they wish to make in their location, how they are going to manage and deliver those improvements and what they are prepared to pay to make them happen. This information forms a business plan that will be voted upon by all prospective levy payers. If the majority vote YES by both number and rateable value a BID exists for a maximum of 5 years and must spend the funding raised within the BID area and in accordance with the agreed business plan.

An Investment in Your Business

This document aims to both review the success of Dorking BID and offer the opportunity to all in the BID area to secure another term for the BID.



A chance to invest over £1 million over the next 5 years to secure the firm foundation we have laid and to build upon it. Together we can continue to improve footfall, increase sales, reduce business costs, and not only sustain the Town Centre but be aspirational for it and our businesses.

The Funding – Your Money, Your Say

As central and local government funds steadily decrease, a great many Town Centres are deciding to adopt or continue this BID model, to better fulfill the wishes and wants of their business community. Dorking BID is an example of this and is funded by businesses in the area that pay a set levy based upon their rateable value. This investment is ring-fenced and can only be spent within the BID area on the ideas and themes agreed and voted upon in the business plan. It is important to note that the levy has nothing to do with normal business rates which pass straight to the government.

The BID Company

Dorking Town Partnership which will manage the BID is run by a Board of voluntary Directors drawn from local large and small businesses from within the BID area. The BID is a private, not-for-profit, independent company. Any local levy payer is eligible to become a member of the BID Company and can then be put forward to serve as a Director of the BID.



The Vote

If you are eligible to pay the levy, you are eligible to vote, so you decide if the BID is set up. Of those that vote, if a majority of businesses vote in favour of the BID by number and by total rateable value, the levy will be mandatory on all businesses in the BID area apart from those that are exempt.

You will have the opportunity to confirm your support for the Dorking BID by voting when the ballot papers are despatched on 29 September 2022. If the majority vote in favour of the Dorking BID, all businesses within the BID area as detailed on page 10 will pay the annual levy of 2% of rateable value.

The current BID ceased at the end of March 2022 and you tell us that you are already missing the work that we do. Vote YES and the Dorking BID will be back, up and running from 01 December 2022.



“

A vibrant town is essential for attracting the right calibre of employees to Dorking. That is the primary reason that I both support and am involved with Dorking Town Partnership. The events that are held, the Artisan Market and the colourful displays commissioned are key areas where Dorking Town Partnership has delivered.

NICK BOOT, BULLIMORES

IN NUMBERS



300+
Businesses

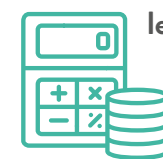


15+
Streets



£11m+
in Total Rateable Value

Raising over
£200,000



levy per year

Investing over
£1m
in the 5 years
of the BID



Key Project Areas: Marketing, Promotion and Events, Clean & Green, Business Support and the Future Dorking Plan





BID initiatives:
The Rob Walker Centenary Festival, monthly Artisan Market and Christmas Festival have been hugely successful in increasing footfall in the town

OUR ACHIEVEMENTS

Our work during the previous BID was varied and addressed the services you wanted to see delivered, in addition to those the local authority provides.

The Dorking BID had invested on average £200,000 per annum delivering the following exciting new business initiatives by the end of its first term.

Your BID had significant impact on footfall and sales in our town centre. These advances and benefits will be evident with the projects for 2022– 2027 if businesses vote ‘YES.’

Here is a selection of projects and services we delivered over the first five years of the BID:

INSPIRATIONAL Dorking

- Created a strong public facing brand for Dorking with the launch of @HelloDorking which is used across all of our social media channels including Facebook, Instagram and Twitter.
- Our social media following included 5000 followers on Instagram, 3250+ on Facebook and 2,350+ on Twitter.
- Branded campaigns included; An Hour from London, the 400th anniversary of the sailing of the Mayflower, Shop Local, Feel Good Friday and Hello Lamp Post, Art trails, Photographic competitions and Live Breathe Dorking.

- An ambitious events programme delivered a range of events including the Christmas Festivals which attracted over 7,000 visitors. Other events included the Rob Walker Centenary Festival and Britain in Bloom.
- Partnered with other organisations such as Visit Surrey to promote Surrey Day. In 2021 the Dorking page on Visit Surrey was clicked through almost 17,000 times!
- Implemented a tourism strategy that included: membership to Visit Surrey and Tourism South East, where we advertised the town and businesses as a group destination in a brochure distributed to all Coach & Tour Operators; partnerships with the Surrey Hills Enterprise promoting the Surrey Hills as a destination for both corporate and leisure markets and The Mayflower Association, celebrating the 400th anniversary of the sailing of the Mayflower.
- 24 Artisan Markets have taken place increasing footfall and tourism to the town.
- Over 3,400 users visit the Dorking Town Partnership website each month and 16% of our audience is international.
- The ‘Free after Three’ initiative provided some free parking and encouraged visitors to shop after 3pm and to stay on and enjoy the evening economy.



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I feel that as a business owner it can be lonely and overwhelming but the BID brings me support and a feeling of safety that I am informed and part of a community, with fresh ideas and inspiration to improve my business. I think these first few years in business would have been very different if I didn't have the BID by my side. Worth every penny!

TERESA WELLER, TERESA WELLER HAIR ART

OPERATIONAL Dorking

- You asked us to advocate for solutions to traffic and parking issues and we have progressed this. Although unsuccessful in our initial attempts to install yellow cross hatch boxes to help resolve traffic congestion in the town centre, our campaign did grab the attention of Surrey County Council (SCC). Following meetings with them we have commissioned the Future Dorking Placemaking project. We envisage that taking this work forward will be a key objective providing the BID receives a yes vote.
- We have lobbied to ensure standards of cleansing and maintenance across the town centre, in line with the Baseline Statements set by MVDC.
- Installed Lamp Post Banners around the town helping to promote a sense of place.
- Collaborated with local organisations including the Men's Shed, Friends of Dorking, the Dorking Museum and Caves.

- Organised network events and training including First Aid, Mental Health First Aid and Social Media.
- Negotiated a trade waste contract with Environmental Support Services Ltd which has delivered savings to those who have used it.
- In partnership with the Friends of Dorking we have delivered Christmas Lights, trees and boats around the town. Additionally, we provided baskets and planters to more than 110 businesses.
- Won Gold for the South East in Bloom, Business Improvement District category.
- Creating a new website designed to feature all businesses.
- Engaged LoyalFree to provide both a customer focused app but also ‘Shop the Window’ initiative. This was especially useful in lockdown when physical shops were closed as the app enabled retailers to sell on line. LoyalFree has promoted 50 offers and has engaged 3,598 app users.
- We have over 3,700 subscribers to our online newsletters and customer emails.
- Vacancies could also be advertised on the website.

ASPIRATIONAL Dorking

- Following on from the production of the Future Dorking strategy we produced a public realm document which included placemaking and improvement ideas for the town. Potential traffic solutions are also addressed in the Future Dorking strategy, which is available to view at www.dorkingtowpartnership.co.uk
- When we commenced the BID, we had not expected to find ourselves supporting businesses during a pandemic. When this situation arose, we responded rapidly to support you. We sent out over 30 newsletters offering information and advice on grants and COVID regulations. We provided practical support by making available bottles of sanitiser and floor stickers to businesses across the BID area.

LISTENING TO YOU

The BID Team have been talking with all levy paying businesses in Dorking Town Centre to understand what you thought about the first BID term and what you would like to see in the new one. This valuable information has been collected through a number of channels:

- A Mid Term Review in 2020
- Newsletter sent to all BID businesses sent out in February 2022
- A survey sent out to all businesses in February 2022
- One to One contact with Dorking Town Centre businesses
- Consultation with 40+ national businesses
- Consultation with the Board of Dorking Town Partnership
- Consultation with Mole Valley District Council

The results of the engagement above have been used to build the plans for 2022-27 set out on the following pages.



LoyalFree has promoted 50 offers and engaged 3,598 app users

WHAT WILL THE DORKING BID DELIVER FOR YOU IN THE NEW TERM?

Following the performance review, surveys and one to one meetings, you have told us that you liked what we were doing.

- **71% of survey respondents told us that you thought the Dorking BID provided value for money**
- **70% said our overall performance was Good or Excellent.**

You told us what your priorities are for the new term and we have included them in this plan. Remember, all of the services which the BID provides will be over and above the services provided by the Local Authorities. BID funding will not be used to replace any existing Local Authority services.

Marketing, Promotion and Events

£485k OVER 5 YEARS

Your feedback has told us that managing Marketing, Promotion and delivering Events are the most important activities that we have undertaken and we are therefore committed to investing a significant portion of the budget to these priorities.

- We will promote your businesses and promote Dorking as a destination by improving our website and social media. The Visit Dorking website will be refreshed and reinvigorated to ensure that we attract visitors to the town. To support this objective further we will work with Visit Surrey, Surrey Hills and Tourism South East and this will include promoting Surrey Day celebrations.
- Starting from January 2023 the Dorking BID, alongside our partners, will continue to support and organise events, celebrations and installations throughout the year including the Dorking Christmas Festival.



Summer was bursting with colour thanks to hanging baskets and planters dotted around the town; a huge investment will be made to market and promote the town



- Our Shop Local Campaigns will continue to build on the success we have already achieved in encouraging residents and workers to support local businesses.
- We will continue to produce a local map and guides to encourage eating, drinking, walking and shopping in Dorking as this supports our businesses by driving up footfall and spend.

Clean and Green

£215k OVER 5 YEARS

You have told us how important it is that the town is clean and green, and this is reflected in the budget that we have allocated to this priority.

- We will deliver in bloom floral displays and in response to your request, the area covered will be extended.
- Our aim is to further improve and enhance the gateways to the town with additional features and robust maintenance schedule, making Dorking more attractive and inviting to visitors.
- We will enhance town centre cleaning by providing an additional service to the local authority base line agreement with a focus on 'grot spots' and graffiti removal.

Business Support

£32k OVER 5 YEARS

Within our Business Support function, we will be able to provide an additional level of assistance, this will ensure that we can offer the following key services:

- Development of a training schedule to include Social Media, First Aid and Mental Health initiatives.
- Centralised procurement for services such as Trade Waste and Recycling.
- Monthly business networking events.
- The provision of advice on grants and other business incentives.

Future Dorking Plan

£22.5k OVER 5 YEARS

We will represent your interests when using the 'Future Dorking Plan' to consult with SCC, Mole Valley District Council and the community.

In order to complete the work needed to deliver the 'Future Dorking Plan' we will apply for funding to ensure that the work can be delivered in stages.

THE BID AREA



The following streets are included in the BID area as whole or in part:

- Allen Court
- Ansell Road
- Church Street
- Constable Court
- Dene Street
- Hart Gardens
- Hart Road
- High Street
- Horsham Road
- Jubilee Terrace
- Junction Road
- London Road
- Lyons Court
- Meadowbrook Road
- Mill Lane
- Moores Road
- New Parade
- North Street
- Old Kings Head Court
- Old Printers Yard
- Parsonage Square
- Queen's Crescent
- Reigate Road
- Rose Hill
- South Street
- Spring Gardens
- St Martin's Walk
- Station Road
- The Chine
- Wathen Road
- West Street

If you are unsure whether your business falls within the BID boundary, please contact one of the BID team.



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The BID vision, to re-imagine how our town centre looks and functions, has got off to a fantastic start with the help of a group of world-leading consultants in urban design. The “Place-making” ideas generated can now be widely shared and discussed and could form a template for incremental improvements to the town centre for many years to come. This is a very exciting prospect for the future of Dorking.

COUNCILLOR NICK WRIGHT

THE BID LEVY

Every eligible business with a rateable value of £8,000 or above and located in the area shown on the map on page opposite, will pay the BID levy. The BID levy is calculated as 2% of its premises' rateable value. This rate will not change throughout the duration of the BID term.

The levy is collected by Mole Valley District Council on behalf of the BID Company and the income is then used to deliver the projects which have been outlined in this plan.

Every eligible business in the BID area will pay the BID levy, examples are shown in the table below:

Rateable Value of the Business	Annual Levy Payable
Under £8,000	Exempt
£10,000	£200
£20,000	£400
£40,000	£800
£80,000	£1,600
£200,000	£4,000
£400,000	£8,000
£800,000	£16,000
£1,000,000	£20,000

Additional income

BIDs across the UK on average generate 10% in additional income through their lifetime. Dorking BID will endeavour to do this through sponsorship, grant funding and other income generating activities. It is expected that this form of income will generate an additional £20,000 per annum to be invested back into the projects outlined in this plan.

Voluntary membership

A voluntary investment can be made by businesses that are exempt such as those that have a rateable value under £8,000 and those outside the BID area. This will entitle them to selected projects and services outlined in this business plan as well as full rights as members in the management and governance of the BID company. Details and eligibility will be set by the Board.

WHAT HAPPENS IF THE RESULT IS A NO VOTE?

- If the result of the ballot is ‘no’, then there will be no Dorking BID and all the projects set out for the new term will not be delivered. There would be no marketing or promotion of your businesses or the town, and there will be no events programme.
- The website and social media operations will cease. £485,000 of investment, that we have earmarked for Marketing, Promotion and Events over the next five years, will not be available.
- The Christmas programme will be significantly reduced with much less funding.
- Dorking will lose out as surrounding towns continue with existing BIDs and to those developing them. These locations in Surrey include Guildford, Kingston upon Thames, Walton-on-Thames, Camberley, Caterham, Oxted with Cobham, Cranleigh, Farnham and Godalming being developed.
- Without a BID we will be unable to deliver the planters, baskets and enhancements that contribute to making Dorking an attractive place to visit and work. We will not be able to provide improvements and maintenance to the gateways and Cockerel roundabout into the town. There will be no additional cleansing beyond that delivered by the local authority.
- We will be unable to offer you any business support and will not be able to push forward the Future Dorking Plan.
- The town centre would not have a dedicated BID Manager and voluntary BID board and therefore no one in place to uphold all of our objectives as well as be an official voice to champion on behalf of the BID members.



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Dorking Town Centre will always need a voice, the appointed BID members and ultimately the BID manger perform this vital function! All businesses need custom to survive, retail is hanging on by a thread, when people from outside the town visit, they must feel it was worthwhile – we need consumers to leave feeling they want to return. Empty shops, poor highway cleanliness, traffic snarl-ups and maintenance (particularly) Dorking’s flagship roundabout do not provide a welcoming image of “Dorking being the place to shop”.

The BID annual cost if working well, drives footfall, the cost should be considered by business owners as a “cost of sale”! Right product, right place, clean smart environment promotes feel good factor – people that feel good spend!

SID SWAINE, DORKING SERVICE CENTRE



Thousands of residents and visitors engage with the town through our social media channels and the ‘Free after Three’ parking initiative encouraged visitors to shop and stay on and enjoy the evening economy



BID GOVERNANCE AND MANAGEMENT

BID Membership

Any BID levy payer or equivalent financial contributor is eligible to become a member of the management company, in this case Dorking Town Partnership. This enables you to take part in the decision making process, as well as to stand for and vote in the Board of Director elections which will be held in the first year.

Governance & Management

The first term of the Dorking BID was managed by Dorking Town Partnership Ltd. The second term will continue with the same governance arrangements. It will be the body responsible for the delivery of the BID services and it will employ staff as appropriate to implement the BID Board’s programme on a day to day basis. It will enter into an Operating Agreement with the Mole Valley District Council covering the arrangements for the collection of the BID Levy and the operation of the BID Revenue Account.

Dorking Town Partnership Ltd is a private company limited by guarantee. It has a voluntary Board of Directors comprising of BID levy payers and other key stakeholders representing the BID area sectorally and geographically. It is governed by its Articles of Association and will publish annual accounts and holds an annual meeting.

Financial Management Arrangements

DTP as a Company Limited by Guarantee will ensure its meets all its statutory duties including the filing of annual accounts. In relation to the BID Regulations of 2004 it will also ensure, with the Billing Authority, the sound management BID Revenue Account through a Monitoring Group, which will meet at least once a year as set out in the Operating Agreement

Ballot Arrangements

The ballot will be held and conducted in accordance with The Business Improvement Districts (England) Regulations 2004 as amended. The ballot will be a postal ballot of all businesses in the BID area liable to pay the BID Levy. It will be conducted on behalf of the Returning Officer by Civica Election Services.

Ballot papers will be despatched on 29 September 2022 and you will have until 5pm on 31 October 2022 to cast your vote. All eligible businesses in the BID area entitled to vote will be notified of the ballot arrangements and will be sent the ballot papers. Proxy voting can be arranged for those that require it.



BID INCOME & EXPENDITURE FORECAST

	2022/23	2023/24	2024/25	2025/26	2026/27	Totals
INCOME						
BID Levy	£220,000	£220,000	£220,000	£220,000	£220,000	£1,100,000
Additional Income	£20,000	£20,000	£20,000	£20,000	£20,000	£100,000
Total Income	£240,000	£240,000	£240,000	£240,000	£240,000	£1,200,000
EXPENDITURE						
Marketing, Promotion & Events	£85,000	£100,000	£100,000	£100,000	£100,000	£485,000
Clean & Green	£35,000	£45,000	£45,000	£45,000	£45,000	£215,000
Business Support	£6,500	£6,500	£6,500	£6,500	£6,500	£32,500
Future Dorking Plan	£2,500	£5,000	£5,000	£5,000	£5,000	£22,500
Staffing	£53,000	£53,000	£53,000	£53,000	£53,000	£265,000
Sub Total	£182,000	£209,500	£209,500	£209,500	£209,500	£1,020,000
OVERHEADS						
Office/ IT	£12,000	£12,000	£12,000	£12,000	£12,000	£60,000
Insurance	£2,500	£2,500	£2,500	£2,500	£2,500	£12,500
*Loan Repayment	£27,500	£0	£0	£0	£0	£27,500
Levy Collection Cost	£12,000	£12,000	£12,000	£12,000	£12,000	£60,000
Professional Fees	£4,000	£4,000	£4,000	£4,000	£4,000	£20,000
Sub Total	£58,000	£30,500	£30,500	£30,500	£30,500	£180,000
TOTAL COSTS	£240,000	£240,000	£240,000	£240,000	£240,000	£1,200,000

*PLEASE NOTE: The loan for the ballot of up to £25,000 from MVDC will be payable in Year One in four equal instalments (with interest at 2.5% above base rate).

THE BID TEAM

The current Board of the Directors of the Dorking Town Partnership would manage the BID. They are as follows:



ANDREW FULLER
SC Fuller (Chair)



ROGER JONES
Deepdene/Theodore
& Sephone's Sweet Shop



ANDREW MAGNANI
Mayflower Spa



BASIL DOHA
Mullins Coffee Shop



TERESA WELLER
Teresa Weller Hair Art



NICK BOOT
Bullimores



RICK PARISH
Sophic Finance



BECCY GUNN
White Horse Hotel



COUNCILLOR NICK WRIGHT
MVDC

FREQUENTLY ASKED QUESTIONS

Q. The BID has been running for five years, why couldn't it just continue?

A. A BID can last for a maximum of five years before it needs a ballot to continue. Once a term is over, the BID is required to review its projects and produce a new Business Plan stating its objectives for the next five years. This plan is then voted on by BID businesses that will be required to pay the levy. The first 5 year term has now finished, and it is now necessary to have a new ballot to continue.

Q. Is this just another tax and will it substitute those services that Mole Valley District Council and Surrey County Council deliver?

A. A BID cannot replace or substitute local authority statutory services i.e. those covered by your business rates. These include a level of street cleansing and maintenance and highways services. The Dorking BID can choose to enhance and add to these services using BID levy income.

Mole Valley District Council and Surrey County Council have provided baseline statements, as set out below, as part of the BID development process outlining both its statutory and discretionary services. These are available to view online.



Q. How much will I pay?

A. On behalf of the Dorking BID, Mole Valley District Council will collect a levy from each eligible BID business. This will be transferred to the BID Company and used to implement the projects laid out in this plan. Eligible businesses in the BID area will pay 2% of their rateable value. This is collected annually for 5 years.

Q. When will the projects detailed in this plan start to be delivered?

A. The current BID term officially came to an end on 30 March 2022. In order for the Dorking BID to continue to operate it has developed this new business plan and if the ballot is successful, delivery of the projects outlined will commence from the 01 December 2022

Mole Valley District Council	Surrey County Council
<ul style="list-style-type: none"> • Tree pruning, weed control, hedge cutting, planter maintenance • Car parks, parking enforcement/traffic wardens • Maintenance of street furniture (cleaning, painting, replacement) • General street cleaning (litter picking, bin emptying, sweeping, spot cleansing) • Economic development 	<ul style="list-style-type: none"> • Road/pavement maintenance (signage, pavements, potholes, gully cleansing) • Economic development and the visitor economy

BID LEVY RULES AND BALLOT

1. The BID Regulations of 2004, approved by the Government, sets out a legal framework within which BIDs have to operate, including the way in which the levy is charged and collected, and how the ballot is conducted.

2. The term of the Dorking BID will commence on 01 December 2022 for a period of five years.

3. The levy is fixed and will not be subject to variation by the annual rate of inflation.

4. VAT will not be charged on the BID levy.

5. The BID levy will be applied to all eligible business ratepayers within the defined area of the BID with a rateable value of £8000 or more.

The following exemptions to the BID Levy will also apply:

- Organisations with a rateable value below £8,000
- Non-retail charities, with no paid staff, trading income, arm or facilities
- Entirely, not-for-profit, subscription and volunteer-based organisations.

6. The levy will be a fixed rate of 2% based on the rateable value per hereditament as at 1st April each year using the most current Non-Domestic Ratings list. It will be updated for any changes in ratepayer appeals, additions or removals.

7. The BID levy will be paid by any new ratepayer occupying any existing hereditaments (a business rated property) within the BID area.

8. New hereditaments will be charged from the point of occupation based on the rateable value at the time it enters the rating list, even though they did not vote on the initial proposal.

9. If a business ratepayer occupies premises for less than one year, the amount of BID levy payable will be calculated on a daily basis.

10. Empty properties, those undergoing refurbishment or being demolished, will be liable for the BID levy via the registered business ratepayer with no void period.

11. The BID levy will not be affected by the small business rate relief scheme, service charges paid to landlords, exemptions, relief or discounts prescribed in the Non-Domestic Rating (Collection and Enforcement) (Local Lists) Regulations 1989 made under the Local Government Finance Act 1988.

12. In compliance with the BID Regulations of 2004, Mole Valley District Council will collect the levy on behalf of the BID Company.

13. Collection and enforcement arrangements will be similar to those for the collection and enforcement of non-domestic business rates with the BID Company responsible for any debt write off. The BID area and the levy rate cannot be altered without a further ballot.

14. The BID area, levy rate and exemptions cannot be changed without an alteration ballot. The BID projects, costs and timescales can be altered with the agreement of the BID Board.

15. The BID Board will meet at least six times a year. Every levy paying business will be eligible to be a member of the BID Company and vote at Annual General Meetings.



THE NEXT STEPS

AUGUST/SEPTEMBER 2022

Final Business Plan mailed to all eligible businesses in the BID area

AUGUST/SEPTEMBER 2022

Ballot Campaign

29 SEPTEMBER 2022

Despatch of Ballot Papers

31 OCTOBER 2022

Close of Ballot

01 NOVEMBER 2022

Declaration of Result

01 DECEMBER 2022

New BID Term Commences

GET IN TOUCH

Please use the following contact information for further information or if you have any queries.

Andrew Fuller, Chair. Dorking Town Partnership
Tel: **07377 096892**

Email: info@dorkingtowpartnership.co.uk

Or visit our website
www.dorkingtowpartnership.co.uk



“

It's a great opportunity to showcase local produce and businesses and to attract visitors locally and from surrounding villages.

BASIL DOHA, MULLINS



Visit www.dorkingtowpartnership.co.uk

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