

ATTENDEES

Andrew Fuller (Chair, Independent, voting)
 Charlotte Whitaker (Manager, no voting rights)
 Nick Boot (Office, voting)
 Philip Downer (Independent, voting)
 Geoff Evans (Leisure and Tourism, voting)
 Ben Curtis (Resident representative, observer, non-voting)
 Rick Parish (Independent, voting)
 Stephen Cooksey (Councillor, voting)
 Gillian Harris (Independent, voting)
 Laura Drake (Night-time Economy, voting)
 Beccy Gunn (Leisure and Tourism, voting)
 Alan Johnson (National Retailer, voting)
 Metin Huseyin (Council Representative, voting)

Jen Dannel (IN ATTENDANCE)
 Ken Storr (IN ATTENDANCE)

		ACTION	TIME
1.	Item 1 - Welcome and Introductions		
1.1	Andrew opened the meeting and welcomed everyone. Apologies had been received from Candida Goulden, Lisa Edwards and Emily Ayres. Alan Johnson informed the Board that he was leaving the Dorking branch and would be replaced on a permanent basis by Ken Storr.	INFO	-
2.	Item 2 – Approval of Last Month’s Minutes		
2.1	Minutes were agreed as correct by unanimous vote.	INFO	-
3.	Item 3 – PC Lucy Marriott Report on Begging in the Town		
3.1	<p>Lucy Marriott attended the meeting and gave the Board an update on their approach to begging in the town. There has been a increase in reports of begging in the town and distraction thefts within the supermarkets (2/3 males from out of town linked to Romanian gangs from Kingston distracting elderly customers). Started with engaging with the beggars, but the majority of them weren’t homeless and were able to give addresses and have some kind of income. The police also enquire as to their welfare and concerns regarding modern slavery. If there are no concerns, then they are being given a warning in the first instance, prior to enforcement, and then if they repeat/re-offend then the police will go down the enforcement route (arrest etc). They are photographed and their details are logged on a database.</p> <p>Also engaging with the public encouraging them not to give money to beggars as begging is a criminal offence and makes the Police’s job more difficult, but to give money to charity instead. Messages have been put out on SM and also posters in shop windows.</p> <p>Also engaged with the council – advertising in local press/magazines.</p>		

	Police have given supermarkets letters to give out to beggars which is in English and Romanian.		
4.	Item 4 – Pippbrook Presentation		
4.1	<p>CHiP is a Community Interest Company that believes that Pippbrook House should be retained in public hands for the enjoyment of future generations. Their aim is to see MVDCs heritage asset not only restored to its former glory but put back in use for the benefit of the community.</p> <p>They have pulled a proposal together (2 track model) with a development partner to create co-working/public spaces where self-employed people could work in a social co-working space. The plan is to put a membership scheme in place for the sufficient number of local people (20-30/day) who could use the space when working from home. They hope that operational break even could be achieved within 3 years. They can't start fundraising until they have signed a deal with MVDC, but there will be a visible project/community interest plan and any assets built will belong to the community. Hoping to get support by DTP as they believe it will bolster the local economy/community. Another huge benefit is the fact that it is so close to Dorking station and will hopefully bring people from London out to the Surrey Hills.</p> <p>It will be opened in a phased approach – the more spaces that are opened the more facilities will need to be provided (new toilet block etc). The funding will come from two sources. The first lot of restoration funding gets unlocked when the deal is signed with MVDC and the second lot of funding will come from building a business. They have letters of interest from businesses already who are looking for shared facilities in the local area. Check out the website – there is a virtual reality tour of the space.</p>		
5.	Item 5 – Approve Payment to MVDC		
5.1	NB asked for approval of two invoices for payment (loan repayment and admin fees) to MVDC. The motion was passed unanimously.		
6.	Item 6 – BID Update		
6.1	<p>CW gave a BID update:</p> <p><i>Collections</i> Currently at £204k out of an expected £228k. The final figure will be in at the end of March.</p> <p><i>Market on West Street</i> CW provided costs involved. There are quite a few unknowns. Application has been passed from SAG to licensing (as its for multiple road closures). No advice provided. Concerns raised with fire engine access and proposed road reversal in Junction Road. Other issues with TTRO, who is making final decision, etc. There have been 17 objections from local residents (mostly West St, Ashcombe Road, etc) and 81 businesses in favour. BG/PC both object to the road closures as it causes such a problem for the town, staff getting to work, depriving town of access – why close a road when we already have a location that could be used in St Martins Walk?</p>		

	<p>CW is concerned that we would be foolish not to consider the objections outside of the council issues that have arisen. We would be ignoring the local customers who are raising their concerns and the publicity could be very detrimental to our reputation.</p> <p><i>St Martins Walk Market</i></p> <p>CW has been working with the council on revamping the Friday market. They have met with traders and it has been well received and they are crying out for help. Not talking about the farmers market that used to be in St Martins Walk – but this is about making the Friday market a real destination and the new manager of St Martins Walk will sell the idea to her tenants.</p> <p>CG will meet with Andy Wilmott and then CW will meet with the traders. Hoping to brand the market with our offering. It was felt that the Friday market needs relaunching/rebranding and that there needs to be distinction between the Friday market and the artisan ‘once a month’ Sunday market and that the council needs to be more proactive. Two other market providers have been asked for proposals. One didn’t reply and the other’s proposal was pretty poor. CW showed samples of potential branding for the artisan market.</p> <p>CW was asked if the DTP logo could be used on the Food Float? She wasn’t sure, but would ask them. She was also asked if it was possible to get DTP branding on flags at the Friday Market, is there potential to move the car boot from the station and could the West St Market take place in the West St Car Park? CW will investigate all of the above.</p> <p>CW asked for thoughts on the market branding. It was thought that artisan sums up Dorking and that branding the two markets differently would encourage customers to walk through the town.</p> <p><i>Christmas Lights and Hanging Baskets</i></p> <p>Proposal is to buy the lights rather than hiring them – branded as the Dorking lights plus the cost of the spend on buying them is the same as the hire for three years. Storage has been offered. There is an implication on the winter flowers/hanging baskets. The money will come from us and Friends of Dorking - meeting required to thrash out the final details. AF asked for a show of hands to approve approx. £5k payment for BIDs contribution to hanging baskets. The motion was passed unanimously.</p> <p>Can we get more lights/garlands to go across the roads? CW to go and get better examples of lights and also approach landlords to see if we can attach them to their buildings.</p> <p><i>Loyal Free/Amplia Report</i></p> <p>CW provided an update on LF usage and also on Amplia’s SM campaigns. More followers required from further afield.</p> <p><i>Social Media Training Workshops</i></p>		
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	<p>Really good feedback – more planned for 1 April and 13 May. First Aid Training also available.</p> <p><i>Surrey Day 4th May</i></p> <p>Arranged for an Instameet with Igerssurrey (15-30 ppl) – take them around town, give them tea and coffee, get them to take photos, promote our town. Sorrel will give a bottle of champagne as a prize for the best photo. The White Horse are trying to get all their suppliers to come into the Dozen that day to show off their wares and give talks.</p> <p><i>St Martins Walk Signage</i></p> <p>Tenants in St Martins Walk would like new signage to direct people to walk to the new football ground through St Martins Walk. MVDC won't pay, St Martins Walk won't pay, it would work well if we split the cost three ways.</p> <p>CW will go back to Rod Shaw to discuss getting money from the SIL community fund.</p> <p><i>Mayflower Event</i></p> <p>Have made contact with the Alden Society in Duxbury – they are going to promote us in their museum. CW proposing that we drop the prospectus filming in favour of a Mayflower video which will get shown to approx. 10k people at the Duxbury museum. We also need to get onto the Mayflower 400 website and this video might help with that.</p> <p><i>Video Filming Schedule</i></p> <p>CW presented the schedule for filming the two new videos (spend approved last month). Can people please read through and send feedback to CW within the next week? White Horse will provide accommodation for the film makers.</p> <p><i>Vacant Units</i></p> <p>CW provided an update on the vacant units around town – please can it be kept confidential for now.</p> <p><i>Future Dorking Plan</i></p> <p>No time to discuss in detail, but we as a BID should be coming up with what we want and then going to the council as asking them to get on board with us. Can everyone please have a think about it? There needs to be a process – it starts with us and then it can go out for consultation. BID should look to identify sites where we can make changes for the town and then put it out for consultation. We need a mechanism to put this into process.</p>		
7	Item 7 - AOB		
7.1	The chair closed the meeting at 9.35 am.	INFO	-



	NEXT MEETING		
	Next Meeting will be held at 0745h on 16 April 2019 in South St Clinic.	INFO	-