

Minutes of Director's Board Meeting held 09.02.21 via Zoom.

ATTENDEES

Andrew Fuller (Chair, Independent, voting)
Charlotte Whitaker (Manager, non-voting) CW
Beccy Gunn (Leisure and Tourism, voting)
Emily Ayres (MVDC representative, observer, non-voting)
Geoff Evans (Leisure and Tourism, voting)
Ben Curtis (Resident Representative, observer, non-voting)
Nick Boot (Office, voting)
Clayton Wellman (Councillor, voting)
Rick Parish (Independent, voting)
Basil Doha (Retail Independent)

APOLOGIES

Stephen Cooksey

	Item 1 – Welcome and Introduction	Action	Time
1.1	AF opened the meeting. AF informed the meeting that Talal Malik will be resigning from the Board.		
	Item 2 – Approval of Minutes of previous meeting.		
2.1	The minutes of the previous meeting in January were approved.		
	Item 3 – BID Update		
3.1	CW provided an update on current projects and activity: <ul style="list-style-type: none">• Hanging baskets• The Hello Lamp Post initiative• The welcome booklet for new BID members is under development• The Artisan Market will be relaunched in April 2021.• Antiques Market –very positive conversations have taken place regarding a brocante style market this year• Collaborative working between DTP and MVDC websites is being discussed to ensure clear messaging between the business economy and visitor economy of the town.• Shop Dorking and Shop the Window have been established and it is hoped uptake will increase as we come out of lockdown. <p>Petition for Westcott Road and South Street yellow box junctions</p> <p>There is a Committee Meeting on 24.02.21 where the proposals for the yellow box junctions will be discussed.</p>		

	<p>Click and collect points</p> <p>The Click and Collect service will be launched with SC Fuller as the collection point.</p> <p>BID Levy</p> <p>Two separate issues were discussed, firstly the enforcement of non-payment of levy from 2017 (pre-COVID-19) and the secondly the non-payment of the BID levy from March 2020 (since COVID-19), where enforcement has been put on hold. A letter is being drafted to be sent to all BID members.</p> <p>AGM</p> <p>The AGM will be held 15th February 2021 as an online meeting.</p> <p>Ballot</p> <p>A plan for the budget timeline is being drafted and will be ready for discussion at the March Board Meeting.</p> <p>Budget</p> <p>A 2021-2022 budget template is being drafted to be sent to the Directors ahead of the AGM for approval.</p>		
	<p>Item 4 – MVDC Updates</p>		
<p>4.1</p>	<p>MVDC will be looking towards autumn 2021 as what the new normal will look like as things stabilise and further stakeholder engagement will take place at this point.</p> <p>Areas being worked on currently include:</p> <ul style="list-style-type: none"> • Meadowbank – Events in the park are still being considered while being mindful of resident’s views. • Markets – MVDC shares the thoughts of DTP on increasing the type and frequency of markets within the town. MVDC are supportive of the collaborative working to bring this about. • Visitor Economy Plan – Although this covers Mole Valley as a whole, Dorking is seen as the critical hub of the plan. MVDC will be working with businesses within the district to expand the Surrey Hills brand as well as including key partners. An action plan will be going to cabinet in March. • Shop local –There will be a promotional campaign when Lockdown is lifted. Engagement with business is needed to find out exactly what they want. Digital training will be available to businesses to assist them in getting online if needed. • An update on grants was given. There are different types of grants and MVDC are administer them as effectively as possible. There are a number of discretionary grants available, which are not property based or linked to business rates, but they do have a deadline of 15th February 2021. Businesses are encouraged to contact the council before the deadline if help is required. 		
	<p>Item 5 - Actions</p>		

5.1	<p>Action 1 – Visit Dorking website – review/costs</p> <p>Action 2 – Letter for levy collections</p> <p>Action 3 – Ballot timeline to be shared with Directors</p> <p>Action 4 – Seek agreement with St Martin’s Walk businesses regarding brocante market</p>	<p>CW</p> <p>CW</p> <p>CW</p> <p>MVDC</p>	
	Item 6 – AOB		
6.1	<p>Applications have been received from Andrew Magnani and Roger Jones to be Members of DTP. A vote was held for this request:</p> <p>To Roger Jones and Andrew Magnani becoming Board Members – All agreed</p> <p>BD put forward an idea of a celebration when the area comes out of lockdown with banners in the street etc, which may garner some press interest to benefit the area. BD to put a proposal together so the tangible aim of such a celebration can be discussed in detail. It was discussed that there will be celebrations around Easter time with the Artisan market restarting and the yearly Easter egg hunt taking place.</p> <p>The Board was informed that the venue Deepdene was requesting support for a 2am licence. BG will speak to other venues within the night time economy sector to discuss the matter further.</p> <p>DATE OF NEXT MEETING IS THE 9TH MARCH 2021.</p>		